

Roll No.

Y – 2818

B.T.M. (Sixth Semester) EXAMINATION,

May/June-2021

Paper – 604

DESTINATION STUDIES

Time : Three Hours

Maximum Marks : 40

Minimum Pass Marks : 16

Note—Attempt *all* five questions, carry equal marks.

Unit-I

1. What are the components and elements of an attraction ? 8

Unit-II

2. Define Infra Structure and elaborate how Infrastructure are different from super structures. 8

Unit-III

3. Define product life cycle and draw a comparison of product life cycle with destination life cycle. 8

Unit-IV

4. Write short notes on any one of the following— 8
(i) Bandhavgarh National Park.
(ii) Kanha National Park.

Unit-V

5. High light the Eastern Golden Triangle with suitable itinerary of five days four nights for Bhubaneswer— Konark—Puri. 8

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